

# WHAT MAKES CHIROPRACTIC AN Essential Healthcare Service?



The majority of ER and Urgent Care patients are experiencing musculoskeletal pain (MSK).

Chiropractors primarily treat MSKs.

## DURING A PANDEMIC

Hospitals are overrun with patients.

Those who are infected need to be seen right away, so the MSK patients get turned away.

## BUT THEY'RE STILL IN PAIN.

Some of them have underlying conditions that will get worse if untreated, and many will resort to opioids.



## THE CHIROPRACTIC ADJUSTMENT IS IMPORTANT, BUT



It's not the only thing chiropractors do.

Chiropractors are trained to diagnose and treat many conditions. And when other healthcare services are in short supply, they help bridge the gap in care that these patients would otherwise be facing.

## ESPECIALLY NOW,

Chiropractors are an essential piece of the overall healthcare system.

They work with other healthcare professionals to make sure everyone gets the treatment they need, keeping the hospitals open for pandemic patients!



Chiropractic physicians  
keep everyone healthy!